

LETTER OF INTRODUCTION

([PETROLEUM ZONES: www.petroleumzones.com](http://www.petroleumzones.com))

This is to introduce our online business website (www.petroleumzones.com). The company, Petroleum Zones, is a registered energy company based in Houston, TX.

The company's online site, among services offered to the worldwide oil & gas industry, makes available updated news to oil & gas professionals in various regions of operation at no cost. Other services offered include publishing oil industry jobs (country-by-country); accepting and publishing current/future oil industry projects overview; advertising oil industry books; promoting oil industry new products; selling and leasing oil equipment; storing oil professionals resumes; and promoting company's various events. Our staff, also fluent in Russian language, can act as translators/technical persons to companies planning (or already) investing in Russia, Kazakhstan, and Azerbaijan's oil & gas industry.

With the anticipated high volume of business for our company, and our website's wide audience coverage, **we highly recommend various Oil & Gas Majors, Services Companies, and all other investors in the worldwide energy sector, to make use of all our services at affordable price.** *Note:* Even though the site is relatively new, we have already got thousands of hits from all over the world - a good indication of how far reaching advertisements on our site would go. **We are searchable in Google AdWords (and all of Google's Affiliates), Yahoo, Yellow Pages, and many other search engines.**

Please find below, summary of ads types/sizes and their rates

| Ads Dimensions (Pixels) | Cost | Ads Dimensions (Pixels) | Cost |
|--------------------------------------------------------|---------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|
| * Top Home page Leaderboard | \$3,000/month | * Home page button (80 x 80): (suitable for logos) | \$100/month |
| * Home page (500x300) | \$1,500/month | * Sponsorship (Full Page) - Featured Events, Oil industry projects overview, etc. (Events may be sponsored on a separate full page, or sizes specified) | \$5,000/full-page/month |
| * Home page (500 x 200) | \$1,000/month | * Job Advertisement (see sample job ad) | \$50/job ads/month |
| * Home page (500 x 100) | \$800/month | * Oilfield Book Ad (see sample Books' ad) | \$50/book ad/month |
| * Home page (300 x 180) | \$500/month | * Oilfield New Products Ad (see sample product ad) | \$100/product ad/month |
| * Home page (200 x 180) | \$250/month | * Oil Equipment Ad (see Oilfield Equipment Page) | \$200/equipment ad/month |
| * Home page (100 x 180): (extreme right corner ads) | \$150/month | * Ads on pages other than Homepage | 80% of cost/ad size |

INCENTIVES (All ad types): 1 month free ad placing for a 6-month contract on a particular ad size; 2 weeks free ad placing for a 3-month contract on a particular ad size; free limited access to resume data bank – for companies that have placed ads.

Ad Format: Text messages that include hyperlinks to your site may also be submitted as your ad type. To send graphics for publication, please use the following formats: JPEG, GIF, Flash. Complete [ad's form](#) or send ads to pzoneads@petroleumzones.com. *Specify the page you want your ads placed.*

❖ More details are available online at (click and follow links):
<http://www.petroleumzones.com/ADVERTISING%20SERVICES.index.htm>
<http://www.petroleumzones.com/EMPLOYERS%20PAGE.index.htm>